



Eat Brighter LiveLighter Valentine's Day competition Terms and Conditions February 2015

Details of Participation

Information about how to enter forms part of these Details of Participation and entry is deemed as acceptance of them. No purchase is necessary to enter the contest or redeem prizes.

The Eat Brighter LiveLighter Valentine's Day competition commences at 12pm WST on Thursday 5th February 2015 and entries close at 8am WST on Monday 9th February 2015. Entries received after that time on that date or not completed in accordance with the Details of Participation will not be eligible to win.

Prize

The prize: One (1) fruit and flower basket. Total prize pool is five (5) fruit and flower baskets. If any prize is unavailable, the promoter reserves the right to substitute another item for the prize, in its sole discretion, of equal value. All prize values are correct at the time of printing. Prize is not transferable or redeemable for cash unless otherwise indicated.

Who can enter

Contest is open to all Western Australian residents aged 18 years or more who post a response to the post, "Tag someone you love and tell us why they brighten your day" to the LiveLighter Facebook page. Volunteers of the Promoter and their immediate family members are eligible to enter.

How to enter

This is a game of skill. Chance plays no part in determining the winner. Each entry will be individually judged, based on individual creative merit.

Contest can be entered by commenting on the post, "Tag someone you love and tell us why they brighten your day" to the LiveLighter Facebook page. Entries must also have tagged a Facebook friend. By posting a response to this, you acknowledge that you have read and agree to the LiveLighter Social Media Policy (details can be found on the LiveLighter Facebook page). The Promoter will contact the winning entries via Facebook to obtain a nominated postal address and telephone number. The prizes will be sent to the nominated postal address of the winners on Saturday 14th February 2015 (morning delivery). If you do not supply a nominated postal address within 24 hours, the prize will be re-allocated at the Promoter's discretion. Only one (1) entry per person is permitted.

The Promoter reserves the right to delete your comment if you breach the conditions of entry or if your interactions with the LiveLighter Facebook page are in breach of the LiveLighter Social Media Policy.

Judging

Entries will be judged by LiveLighter on Monday 9th February 2015. The five (5) best entries who post an answer for, "Tag someone you love and tell us why they brighten your day" to the LiveLighter Facebook page and supply a valid postal address when contacted by the Promoter will receive the prize. Postal address and phone number must be provided to the Promoter within 24 hours day of initial contact. Neither the promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries. The Promoter's decision is final and no correspondence will be entered into. Any unclaimed or leftover prizes will be distributed at the Promoter's discretion.

If a prize is not claimed within one (1) working day of initial contact (by providing a valid postal address and phone number), prizes will be reallocated at the Promoter's discretion.

Notification

Winners will be notified via Facebook.

Privacy

By entering this competition, you acknowledge that you have read and agree to these terms and conditions, the LiveLighter Privacy Notice (<http://livelighter.com.au/privacy>).

The Promoter of the Eat Brighter LiveLighter Valentine's Day competition is the LiveLighter Program. The LiveLighter Program is managed by the Heart Foundation in conjunction with the Cancer Council WA under contract with the Department of Health. The copyright for LiveLighter rests with the Department of Health Western Australia.