



This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to the National Heart Foundation of Australia (A.C.T. Division) ABN 32 008 507 328 (Heart Foundation) and not to Facebook. By participating in this promotion you agree to a complete release of Facebook from any claims. Participation in this promotion is subject to the 'Be Active in Heart Week' Terms & Conditions.

Name of Competition

LiveLighter ACT - Be active in winter competition

Details of Participation

Information on how to enter forms part of these Details of Participation and entry is deemed as acceptance of them. No purchase is necessary to enter the contest or redeem prizes. Contest commences on 22nd July 2015 and entries close at midnight on 26th July 2015. Entries not received by that date or not completed in accordance with the Details of Participation will not be eligible to win.

Prize

First prize: Fitbit Flex Wristband (black) valued at \$126.00.
Two x runner up prizes: Heart Foundation pedometer valued at \$12.00 each.
Total prize pool is valued at \$150.00

If any prize is unavailable, the Promoter reserves the right to substitute another item for the prize, in its sole discretion, of equal or higher value. All prize values are correct at the time of printing. Prizes are not transferable or redeemable for cash unless otherwise indicated.

Who can enter

Contest is open to Australian Capital Territory residents aged 18 or over who post a response to the Live_Lighter Facebook post, "Want a free fitbit? We're asking 'What is your top tip to make winter exercise easier and more enjoyable?' Tell us in the comments below and you could #win a #fitbit flex wristband. Most creative, healthy answer wins." Employees of the Promoter and their immediate family members are not eligible to enter. Volunteers of the Promoter are eligible to enter.

How to enter

Contest can be entered by commenting on the LiveLighter ACT Facebook post, "Want a free fitbit? We're asking 'What is your top tip to make winter exercise easier and more enjoyable?' Tell us in the comments below and you could #win a #fitbit flex wristband. Most creative, healthy answer wins." to the LiveLighter Facebook page. By posting a response to this, you acknowledge that you have read and agree to the LiveLighter Social Media Policy (details can be found on the LiveLighter Facebook page).

Only one (1) entry per person is permitted. The Promoter reserves the right to delete your comment if you breach the conditions of entry or if your interactions with the LiveLighter Facebook page are in breach of the LiveLighter Social Media Policy. Entries will be judged based on literary and creative merit and originality. Judges decision is final and binding, and no correspondence will be entered into.

All entries submitted become the property of the Promoter. Entries will not be returned to any entrant. As a condition of entering this promotion, each entrant agrees to assign all of their rights, title and interest (including copyright) in and to their entry to the Promoter. The Promoter is entitled to use any entry for any purposes at its discretion, including using the



entry for future promotional and publicity purposes. Entrants to this competition assign all intellectual property rights in the entry to the Promoter and indemnify the Promoter in respect of any infringement or alleged infringement of the intellectual property rights (including copyright) of any person, arising out of the Promoter's use of the entry. Entrants consent to any act or omission of the Promoter that might otherwise breach the Entrant's moral rights in the entry.

Judging

This is a game of skill. Chance plays no part in determining the winner. Each entry will be individually judged, based on individual creative merit by LiveLighter ACT on Monday 27th July 2015. Neither the Promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries.

Notification

The Promoter will contact the winning entries via Facebook to obtain a nominated postal address and telephone number. Postal address and phone number must be provided to the Promoter within two (2) working days of initial contact.

Any Prizes not claimed within two (2) working days of initial contact (by providing a valid postal address and phone number), will be awarded to the next best entry(ies).

Privacy Statement

Your Personal Information is being or has been collected by the Heart Foundation to facilitate services requested by you and /or to keep you informed about Heart Foundation related activities. We respect your privacy and embrace the principles contained in the Privacy Act. The Heart Foundation (we, us, our) is the National Heart Foundation of Australia and all associated Australian State and Territory Heart Foundation Divisions, full details of which can be found in our Privacy Notice. We may contact you in the future for the promotion of heart health messages and programs, research, fundraising purposes and invitations to events. If you attend our events you may be photographed or filmed and images &/or audio may be used in various mediums to promote the Heart Foundation. Please tell event staff if you do not wish to be photographed or filmed. Personal details may be provided to third parties where required by law or for the purpose of facilitating services contracted by us, in so doing your personal information may be disclosed to overseas recipients. Further information is available in our Privacy Notice or on request.

Communications from us may include mail, email, social media, SMS or telephone contact and may also include messages on behalf of event sponsors and other third parties. By providing your information to us you agree that you have provided your indefinite consent to this contact. You may withdraw consent at any time though in doing so we may not be able to provide you with services requested. The Heart Foundation will not disclose your information to any third party for their marketing purposes.

If you do not want to receive further communication from us (other than information that relates to this service) or if you have any questions about privacy please contact our Privacy Officer via GPO Box 9966 in your capital city, privacy@heartfoundation.org.au or by calling 1300 55 02 82. Our APP privacy policy is set out in our Privacy Notice and details how you may complain about privacy issues and how we would deal with that complaint. It also explains how you can access, correct or update information we hold about you. A copy of our Privacy Notice is available at www.heartfoundation.org.au or on request. [HFPS01-140410-E]

The Promoter is National Heart Foundation of Australia (A.C.T. Division) ABN 32 008 507 328 of Unit 1, Level 1, 17-23 Townshend Street, Phillip ACT 2606.

The LiveLighter Program is managed in the ACT by the Heart Foundation (A.C.T. Division) under contract with the ACT Government's Health Directorate. The copyright for LiveLighter rests with the Department of Health Western Australia.